# Welcome at Deutsches Weintor!



WEINTOR

GERMANY | 2018

WEINTOR

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WEINTO

DEEP RED

**Deutsches Weintor** 

The steckt Leben doin!



### Our home: die Pfalz (the Palatinate)





#### Largest Riesling growing region in the world



Largest red grapes growing region in Germany



## 23.000 hectares big



Every 3rd bottle of German wine comes from here



Sunniest wine growing region in Germany (2.000+ hours/year)



Hilly geography & mild weather awards Pfalz the name of "German Tuscany"

Deutsches Weintor

Ba steckt Leben drim!



About us





# Largest wine cooperative in Pfalz!



Largest single Riesling grower in Pfalz!



#### Top 5 wine brand in Germany



Guardian/Sponsor of the traditional cultural landscape



500 vintners with their families are members of the coop



Almost 900 hectares of own vineyards



#### **Deutsches Weintor at a glance**

- 1. 3 wineries located in the 2 major wine regions in Pfalz
- a) Deutsches Weintor & Weinkontor Edenkoben in Südliche Weinstraße
- b) Die Weinmacher in Mittelhaardt
- 2. Combined storage capacity of 30 million liters
- 3. Centralized bottling facilities
- 4. IFS certification
- 5. BIO/Organic certification









#### Weintor Exports Portfolio

- 1. Symphonie (1st vintage 2017!)
- 2. Weintor (Relaunch Oct. 2019!)
- 3. Private labels/Tactic brands

"Wines for every occasion representing the best Pfalz and Deutsches Weintor have to offer!"



# AWARDS 2020/2021

Three Weintor wines won Double Gold and Gold medals at this year's competitions.







12.0 % vol

#### **Deutsches Weintor**

- 1. Deutsches Weintor is one of the top 5 leading brands in Germany (Vinitrac 2017)
- 2. Deutsches Weintor ranks n°1 in the premium category
- 3. Deutsches Weintor is the most awarded domestic brand (Meininger)
- 4. Deutsches Weintor Pinot Grigio has been awarded "White Wine of the Year" 7 times since 2010
- 5. Deutsches Weintor Sauvignon Blanc 2017 has been awarded "Best of Show" at Mundus Vini Spring tasting 2018

Deutsches Weintor Da Steckt Leben drim!

6. Deutsches Weintor Dornfelder has been awarded "Red Wine of the Year" 13 times since 2000



#### **Die Weinmacher: Blue Fish**



- Riesling trocken
- Sweet Riesling
- Pinot Grigio
- Gewürztraminer
- Riesling Organic





Deutsches Weintor Ter Stecht Leben drim!

#### Weinkontor Edenkoben: Varietals



- -Riesling
- -Chardonnay
- -Grauerburgunder/Pinot Grigio
- -Weisserburgunder/Pinot Blanc
- -Kerner
- -Sauvignon Blanc
- -Rose
- -Dornfelder
- -Spätburgunder/Pinot Noir
- -Schwarzriesling/Pinot Menieur

\*trocken/feinherb/lieblich \*\*QbA/Kabinett



#### **Premium & Sekt**



-Chardonnay -Gewürztraminer -Riesling -Dornfelder -Spätburgunder/Pinot Noir

\*QbA \*\*Spätlese/Auslese



Sekt b.A. -Chardonnay -Riesling -Silvaner -Weisserburgunder

-Spätburgunder/Rosé

\*QbA \*\*Spätlese/Auslese



#### What's new

- 1. New focus on exports
- 2. Fully dedicated team with experience and mobility
- 3. Comprehensive approach with a portfolio of brands to target different market segments
- 4. Flexibility to adapt to our customers' requests and specific routes to market
- 5. Marketing support to build the brands
- 6. Wide presence in the key international exhibitions as well as with our key importers' shows





